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A Limited Liability Partnership

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Intellectual Property Law  
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July 13, 2005

*Via First Class Mail*

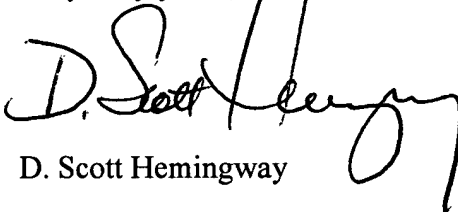
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: Method and Program for Reduction of  
Retail Sales Revenue Limitations  
Serial No.: 10/614,488  
Date Filed: July 7, 2003  
Our File No.: SSI 02977 PTUS / Shrink P1001

Dear Sir or Madam:

Enclosed please find an executed Power of Attorney for Patent Application signed by Gregory O'Connell on May 25, 2005 regarding the above-identified Patent Application. If you have any comments or questions, please do not hesitate to contact us.

Very truly yours,



D. Scott Hemingway

Enclosure



PATENT/DOCKET NO. SHRINK P1001  
CUSTOMER NO. \_\_\_\_\_

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Gregory O'Connell	§	Attorney Docket No. P1001
	§	
	§	
Serial No.: 10/614,488	§	
	§	
Filed: Herewith	§	Group Art Unit: 2876
	§	
Title: Method and Program for Reduction	§	
Of Retail Sales Revenue Limitations	§	
	§	Examiner: Kimberly White
	§	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

POWER OF ATTORNEY FOR  
PATENT APPLICATION

Shrink Solutions, Inc., a Texas corporation having principal offices at:

Shrink Solutions, Inc.  
3805 Lowery Way  
Plano, Texas 75025

the owner by assignment of the entire right, title and interest to the invention for *Method and Program for Reduction of Retail Sales Revenue Limitations* by Gregory O'Connell and in and to the application for patent and any Letters Patent, whether domestic or foreign, that may issue thereon, by virtue of the assignment (check as applicable):

☐ Recorded Concurrently Herewith  
☐ Recorded on \_\_\_\_\_  
☒ Recorded at Reel 015236 Frame 0/95  
☐ Copy Attached

hereby appoints the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

D. Scott Hemingway (Reg. No. 36,366) and Malcolm W. Pipes (Reg. No. 46,995)

its attorneys with full power of substitution and revocation, to prosecute all domestic and foreign patent applications, including PCT and EPO filings, relating to said invention and to transact all business connected therewith, including signing of all papers on its behalf and making alterations and amendments.

The undersigned is the representative for the Assignee of the entire right, title, and interest in the patent application identified above, and is authorized to act on behalf of the Assignee.

5-25-05  
Date

SHRINK SOLUTIONS, INC.

  
Name:

President CEO  
Title